



TRANSNATIONAL COOPERATION PROJECT: iFLAVOURS

Highlighting Local Qualitative Traditional Agricultural Products Digitally

KICK OFF MEETING – STEERING COMMITTEE MEETING

**28 - 29 JUNE 2023, CHAMBER OF MAGNESIA, VOLOS,
GREECE**

PARTNERS

- ✚ LP: Pelion Development Agency (Greece)**
- ✚ P2: Trikala Development Agency (Greece)**
- ✚ P3: KAEK Samos (Greece)**
- ✚ P4: Kilkis Development Agency (Greece)**
- ✚ P5: Communauté de Communes du Barséquanais en
Champagne (France)**
- ✚ P6: Association for the Integral Support of the Inland Regions of the
Province of Castellon (Spain)**
- ✚ P7: Local Association Group Calafat (Romania)**

Chamber of Magnesia,
Volos, Greece
28-29/06/2023



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KICK OFF MEETING PROGRAM

TUESDAY 27/06/2023

17:00 – 21:00 **Arrival of partners**

21:30 **Dinner in local restaurant**

WEDNESDAY 28/06/2023, CHAMBER OF MAGNESIA, VOLOS

09:30 – 10:00 **Arrival of participants – Coffee**

10:00 – 10:15 **Welcome by the hosting partner and local authorities**

10:15 – 11:00 **Presentation of the partnership – Presentation of each partner's area, products and activity**

11:00 – 12:00 **Work Package 1: Project Management – Partners' Cooperation**

12:00 – 12:30 **Coffee break**

12:30 – 13:30 **Work Package 2: Communication Strategy - Dissemination and Diffusion of Results**

13:30 – 14:00 **Questions - Interventions - Discussion**

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14:00 – 15:00

Lunch break

15:00 – 16.00

Work Package 3: Management of Information and Promotional Venues

16:00 – 17:00

Work Package 4: Development of Mobile Application

17:00 – 17:30

Questions - Interventions - Discussion

17:30

End of the meeting

17:30

Dinner in traditional local tavern

THURSDAY 29/06/2023 TRIP TO ZAGORA

10:00 – 11:30

Trip by mini bus to the village Zagora in Pelion Mountain

11:30 - 13:00

**Visit to Agricultural Cooperative of Zagora "Zagorin" –
Presentation of production process and facilities**

13:00 – 14:30

**Women's agrotourism cooperative of Zagora -
Presentation of a female entrepreneurship model**

14:30

Lunch in alternative farm restaurant

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